

LET'S PLAY.

ORCHESTRAS ONLINE:
YOUTH SYMPHONY'S 2020 SEASON



SPONSORSHIP OPPORTUNITIES



youthsymphonykc.org

YOUTH SYMPHONY'S SPONSORSHIP OPPORTUNITIES

DEMONSTRATE YOUR PASSION

for youthful excellence in music
by sponsoring a virtual concert.

MAKE A STATEMENT

that quality music education is essential
to Kansas City's future as a cultural capital.

INVEST

in the region's premier music education
program, serving the Kansas City
community for over 60 years.



SPONSORSHIP BENEFITS

RECOGNITION MATTERS.













Customize your benefit package and increase the impact and return on your investment.

Benefits may include the following:

- On-Screen Recognition
 - Name Recognition
 - Virtual Concert Preview
- Prominent recognition through our website
- Recognition through Youth Symphony eNews and social media platforms
 - Advertising in concert season magazine

*For more information, or to sign up today, contact
Greg Carroll, Director of Development 816-588-4804, gcarroll@youthsymphonykc.org*

CONCERT AND GENERAL SPONSORS

	MAESTRO	CONCERT MASTER	BENEFACTOR	ARTIST	PRINCIPAL
	\$5000	\$2500	\$1500	\$1000	\$500
Season-long WEBSITE logo PLACEMENT					
ONLINE CONCERT video welcome					
SEASON MAGAZINE advertising included	1/2 PAGE AD (\$595 value)	1/4 PAGE AD (\$345 value)			
ONLINE CONCERT website feature	TWO CONCERTS (text)	ONE CONCERT (text)	ONE CONCERT (text)		
YSKC ENEWS logo placement	EIGHT MESSAGES	FOUR MESSAGES	THREE MESSAGES	ONE MESSAGE	
ONLINE CONCERT credit listing	TWO CONCERTS (logo)	ONE CONCERT (logo)	ONE CONCERT (text)	ONE CONCERT (text)	ONE CONCERT (text)
WEBSITE RECOGNITION: sponsor page	LOGO + LINK	LOGO + LINK	LOGO	LOGO	LOGO
ONLINE CONCERTS sneak preview					
SEASON MAGAZINE AND ONLINE honor roll listing					
SEASON MAGAZINE advertising discount	FULL PAGE + 50% off	HALF PAGE + 40% off	ANY SIZE 35% off	ANY SIZE 30% off	ANY SIZE 25% off

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2020 - 2021 ADVERTISING INFORMATION

Reach a community that supports youthful, artistic excellence!

Align your business with the region's premier youth orchestra program, engaged with the Kansas City community for more than 60 years.

Maximize your exposure to an upscale, youth-minded demographic including families, educators, music lovers and professionals throughout the Kansas City Metropolitan Area.

APPROXIMATE REACH: 10,000!

Reserve by November 2!



ORCHESTRAS ONLINE LET'S PLAY!

ADVERTISING RATES

ALL ADVERTISEMENTS ARE FULL COLOR

PREMIUM POSITIONS

INSIDE FRONT COVER	\$1195
INSIDE BACK COVER	\$1195

EDITORIAL POSITIONS

FULL PAGE	\$895
HALF PAGE	\$595
QUARTER PAGE	\$345

BECOME A SPONSOR AND GET UP TO 50% OFF THE LISTED RATES!

RESERVE YOUR SPACE NOW!

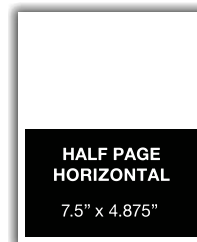
Contact Greg Carroll, Director of Development at 816-588-4804 or gcarroll@youthsymphonykc.org

COVER POSITIONS

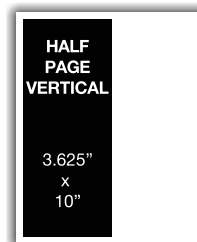
IMAGE AREA
7.5" x 10"
TRIM SIZE
8.375" x 10.75"
TRIM SIZE w BLEED
8.625" x 11"

FULL PAGE (w/ no bleed)

7.5" x 10"

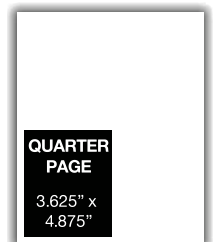


HALF PAGE
HORIZONTAL
7.5" x 4.875"



HALF PAGE VERTICAL

3.625"
x
10"



QUARTER
PAGE
3.625" x
4.875"

PRODUCTION ASSISTANCE

Ad production assistance is available for an additional fee. Ads and ad materials are due to Youth Symphony no later than November 2.

ELECTRONIC FILES

Ads should be flattened, 300 DPI resolution EPS or Adobe PDF (Press Optimized with fonts embedded) files in CMYK color space.