

## Double your Donation

### Does your employer match your giving?

This year average tuition per student is \$570 but the organization will incur nearly \$1,253 in expenses per student. That leaves a gap of \$683 per student or a total of \$314,180 to be raised through philanthropy.

*Critical funds raised through corporate matching funds can help keep tuition affordable for all youth.*

#### DID YOU KNOW?

**65% of Fortune 500 companies** offer matching gift programs

- Over **18 million individuals** work for companies with matching gift programs.
- An estimated **\$2-3 billion** is donated through matching gift programs annually.
- An estimated **\$6-\$10 billion** in matching gift funds goes unclaimed per year.



#### HOW TO FIND OUT IF YOUR COMPANY HAS A MATCHING GIFTS PROGRAM

Some things to find out about your company's matching gifts program:

- Visit your company's website.
- Check with your Human Resources department.

#### WHAT IS A MATCHING GIFT?

- Matching gifts are contributions that a company will make after an employee has donated to a nonprofit. Each company has its own matching gift program guidelines. Check with the appropriate person at your employer.



#### SOME THINGS TO FIND OUT ABOUT YOUR EMPLOYERS MATCHING GIFTS PROGRAM:

- The ratios and amounts that companies will match differ greatly. Some businesses will put up fifty cents for every dollar, while others will match employee donations at a 4:1 ratio! Additionally, the minimums and maximums that companies institute can vary.
- Matching gift deadlines are always set by the company doing the matching. Generally speaking, the deadlines range from several months to a year. Some companies will accept matching gift requests a couple months into the following calendar year of the initial donation, while others require the paperwork three months to the date after the donation was made.